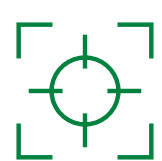


UNIVERSIDAD CENTRAL



PROGRAM: **BUSINESS ADMINISTRATION**



Program Focus
Recommended Major:
Business



Duration:
2.5 years



Level of study:
Undergraduate



Discipline:
Business



Language:
Spanish

Description:

The study program for the bachelor's degree in Business Administration offers a variety of emphasis for those interested in a certain study field. It includes Marketing and Sales, Management, Finance and Human Resources. The career aims at preparing professionals for a broad theoretical base in Business Administration, applicable in the practical situations the market requires.



 María José Calderón

 Email: mjcalderon@universidadcentral.ac.cr

 CR: 4404-9900 ext 9908

