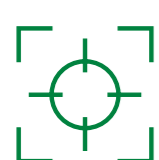




PROGRAM: **MASTER'S DEGREE IN INTERNATIONAL MARKETS AND COMMERCE**



Program Focus
Recommended Major:
International Markets



Duration:
4 quarters



Level of study:
Master's Degree



Discipline:
Business



Language:
Spanish

Description:

The Master's degree in Commerce and International Markets focuses on studying the factors involved in a company's internationalization process, while providing students with a unique balance between theory and practice. As part of this Master's program students analyze the nature and makeup of factors that drive commerce and international markets and how these interact to ensure companies' successful market incursion.



 Laura Centeno

 Email: laura.centeno@ulead.ac.cr

