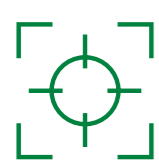


LEAD UNIVERSITY



**PROGRAM:
BACHELOR DEGREE IN BUSINESS SCIENCE**



Program Focus
Recommended Major:
Business Administration



Duration:
10 quarters



Level of study:
**Bachelor
Degree**



Discipline:
Business



Language:
Spanish

Description:

The Bachelor's degree in Business Science responds to the need for a management program focusing on individuals as part of their context. The objective of this program is to enhance students' knowledge and understanding of the principal business components and their interactions, namely: management, leadership, human resources, capital, labor, production, managerial and adaptive capacity.



 Laura Centeno

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