

TEXAS TECH UNIVERSITY



PROGRAM: **B.S. RETAIL MANAGEMENT**



Program Focus  
**Recommended Major:**  
Retail Management



Duration:  
**4-5 years**



Level of study:  
**Undergraduate  
Degrees**

**Description:**

Retail Management prepares professionals to be the business executives of global corporations. Going farther than business administrations, professionals in retail are ready for any sector of a business gaining skills in marketing, visual merchandising, supply chain and logistics and even sales. Graduating as a well-rounded business professional is now possible at Texas Tech-CR.

Texas Tech University is a leading research university providing a world-class education. At our Costa Rica campus, Texas Tech proudly offers six bachelor's programs, each in a high-demand field, delivered 100% in English, and with a unique campus experience. Students here, called "Red Raiders," embrace the traditions of Texas Tech, a tier-one research U.S. university that is nearly one hundred years old.

Students can do the application process to TTU-CR through our webpage: [costarica.ttu.edu](http://costarica.ttu.edu)



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