



**TEXAS TECH UNIVERSITY** Costa Rica<sup>™</sup>

## **TEXAS TECH UNIVERSITY**



## PROGRAM: B.S. RETAIL MANAGEMENT



**Program Focus Recommended Major:** 

**Retail Management** 



Duration: 4-5 years

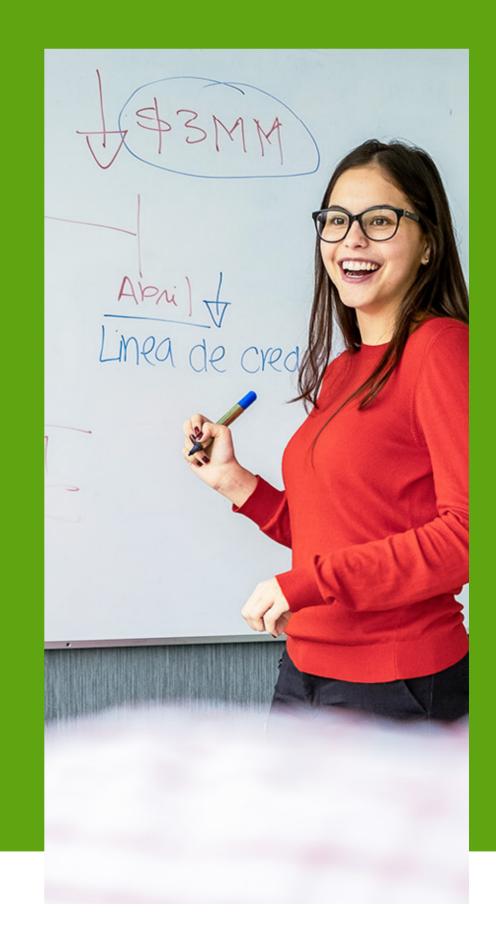


## **Description:**

Retail Management prepares professionals to be the business executives of global corporations. Going farther than business administrations, professionals in retail are ready for any sector of a business gaining skills in marketing, visual merchandising, supply chain and logistics and even sales. Graduating as a well-rounded business professional is now possible at Texas Tech-CR.

Texas Tech University is a leading research university providing a world-class education. At our Costa Rica campus, Texas Tech proudly offers six bachelor's programs, each in a high-demand field, delivered 100% in English, and with a unique campus experience. Students here, called "Red Raiders," embrace the traditions of Texas Tech, a tier-one research U.S. university that is nearly one hundred years old.

Students can do the application process to TTU-CR through our webpage: costarica.ttu.edu



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